FIRE CONNECTION

No. 5

AMRACI
INDUSTRIA CONTRA INCENDIO

AGOS – OCT 2026

www.amraci.org



President's Message

Dear associates, strategic allies, and friends of the industry:

The period between August and October 2026 represented an era of historical consolidation for AMRACI. Our 9th Expo Fire & Safety 2026 surpassed all expectations, featuring more than 240 exhibition booths, international Master Classes, and the renewal of our social commitment to the Michou and Mau Foundation.



Furthermore, we set standard-setting benchmarks in regulatory affairs and professionalization: we accompanied the publication of the Jalisco State Standard; analyzed the new Regulations for the Quality Infrastructure Law; advocated for lithium battery fire regulations within CONCAMIN; and successfully concluded labor certification sessions along with pilot testing with PROTESA in Chihuahua.

David Morales Reinosa
President of AMRACI

Board of Directors

David Morales Reinosa
National President
Nayeli Gómez Casillas
Vice President
Gerardo Cavazos Salazar
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Rodrigo López Gómez Partida
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Juan José Camacho
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President, SFPE Mexico Chapter
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Michael Rodríguez Alonso
President, ICC Mexico Chapter
Luis Gonzalos Reyes
Vice President, Suppression
Ignacio González Pérez
Vice President, Detection and Alarm
Rafael del Río Nava
Vice President, Passive Protection
Gabriel Contreras Alvarez
Vice President, Northwest Region
José Antonio Macías Rodriguez
Vice President, Northeast Region
Luis Enrique Bernal
Vice President, Western Region
Víctor Daniel Espínola Llaguno
General Director

August 2026

9th Edition of Expo Fire & Safety 2026: Epicenter of Innovation and Safety



Mexico City, World Trade Center (August 25–26, 2026)



The **9th edition of Expo Fire & Safety 2026** established itself as the year's most significant benchmark for fire protection across Mexico and Latin America. Organized by AMRACI, the exposition convened leading authorities from the business, regulatory, and public sectors.



- **Opening Ceremony and Social Commitment:** The ribbon-cutting ceremony was led by Mr. Alejandro Malagón, President of CONCAMIN, alongside Eng. David Morales Reinosa, President of AMRACI; Ms. Guillermina Alvarado, Director General of CONOCER; and distinguished trade union executives. Demonstrating a strong dedication to corporate social responsibility, a financial donation was officially granted to the Michou and Mau Foundation to assist in the medical treatment of children suffering from severe burn injuries, followed by the delivery of official credentials and certificates to evaluated professionals.



9th Edition of Expo Fire & Safety 2026: Epicenter of Innovation and Safety









- **World-Class Exhibition Floor**: Encompassing over 240 commercial booths, the WTC exhibition floor showcased state-of-the-art technological solutions in automatic sprinkler systems, deluge systems, clean agents, aspirated early-warning smoke detection, fire pumps, and structural passive fire protection.

- **Specialized Master Classes:** Across two full operating days, keynote speakers and subject-matter experts from across Latin America delivered master sessions focusing on regional leadership, disruptive technology analysis, and performance-based engineering design tools.

- **LATAM PCI Strategic Breakfast:** AMRACI and its President, David Morales, hosted an assembly of Latin American fire protection leaders. Paulo Floriano (President of LATAM PCI) presented institutional regional targets, while Marcelo Lima showcased the latest revisions to the Technical Virtual Library.

- **Public Education Fire Rally:** Through an interactive and dynamic circuit, foundational fire prevention lessons were delivered to visiting families, students, and technicians, fostering an accessible and institutional culture of safety.

Read more:
https://amraci.org/expo-fire-2026/

AMRACI Present at the CONCAMIN Board of Directors Meeting

Mexico City | August 6, 2026

At the Hacienda de los Morales in Mexico City, AMRACI participated in the Ordinary Session of CONCAMIN's Board of Directors. During the meeting, a formal invitation to the 9th Edition of Expo Fire & Safety 2026 was delivered to manufacturing and industrial leadership, accompanied by the promotional screening and key industry metrics intended to advance proactive fire safety cultures across national manufacturing sectors.





Media Outreach and Strategic Alliance: Podcast with Extinflam

Mexico City | August 11, 2026

With the mission of expanding prevention frameworks to field specialists and technicians, AMRACI visited member enterprise Extinflam to take part in their corporate podcast. Topics covered preparatory logistics leading up to Expo Fire & Safety, existing regulatory hurdles across the market, and the educational impact of the school-based safety curriculum "¡Aprende a Mantenerte Seguro!" (Learn Not to Burn / Learn to Stay Safe!).



Virtual Household Fire Prevention Workshop



Virtual Delivery | August 13, 2026

Association specialists alongside regional municipal firefighters conducted a civic fire safety training session geared towards the early identification of domestic fire hazards. Concrete guidelines were presented covering the safe operation and preventative maintenance of Natural Gas and Liquefied Petroleum Gas (LPG) storage tanks and pipe networks, alongside emergency household evacuation planning.

Official Press Conference: Expo Fire & Safety 2026

Mexico City | August 14, 2026

Addressing national media outlets, AMRACI conducted the official press conference for its premier annual gathering. The dais was presided over by Mr. Víctor Espínola (Managing Director), Eng. Yazmín Rodríguez (Chairwoman of the Admissions Committee), and Eng. Esteban Martínez (Chairman of the Ethics and Honor Committee), who articulated the association's three strategic pillars: regulatory advocacy, workforce qualification/certification, and broad public education.





Recognition and Fellowship on National Firefighter's Day in Nuevo León

Monterrey, Nuevo León | August 21, 2026

AMRACI proudly stood alongside the Nuevo León Fire Department during their commemorative civic ceremony. Institutional representation was led by National President David Morales and Northeast Regional Vice President Antonio Macías, reaffirming a cohesive technical and operational partnership with first-responder agencies to preserve human life and community property.





Official Firefighter's Day Commemorative Ceremony in Jalisco



Guadalajara, Jalisco | August 22, 2026

In commemoration of National Firefighter's Day, AMRACI Vice President Eng. Nayeli Gómez and Mr. Ricardo Ortiz attended the State Government Honors Ceremony in Jalisco. The ceremony was presided over by State Governor Pablo Lemus Navarro; Secretary General of the Government, Eng. Salvador Zamora; the Director of the State Civil Protection and Fire Corps (UEPCBJ), Commander Sergio Ramírez López; and the General Coordinator of Industriales Jalisco, MBA Antonio Lancaster-Jones.







4TH AMRACI MEMBERS ASSEMBLY

Mexico City | August 24, 2026

Convened to full capacity and exceptional enthusiasm, the 4th Members Assembly of 2026 was led by Eng. David Morales. The crowning event was the presentation of a distinguished international award conferred by the International Code Council (ICC). Presented personally by José Roig to AMRACI Managing Director Víctor Espínola, the commendation honored his sustained professional leadership and lifelong contributions toward standardized technical safety across Latin America.



May fire extinguish no life.



UPCOMING GENERAL MEETING

Cancún
Hotel Grand Fiesta Americana Coral Beach
12:00 pm

INCENDIOMETRO
APRIL – SEPTEMBER

MÉXICO

TOTAL
2,563
Urban Fires



617
total
victims

14
daily incident
average

+146
affected
commercial and industry

Compiled through public media and institutional reports monitoring during the reference tracking period. Because not all fire outbreaks are reported publicly, statistical occurrences may be conservative estimates.

SEPTEMBER 2026

Institutional Presence at CONCAMIN Executive Assembly

Port of Veracruz | September 3, 2026

AMRACI Managing Director Víctor Espínola represented the organization during the CONCAMIN Board Meeting hosted at the CMIC Veracruz facilities. The session featured the distinguished presence of the Constitutional Governor of the State of Veracruz, Eng. Rocío Nahle García, solidifying direct industrial communication on standardizing fire protection design throughout major infrastructure developments in the southeastern region.





Official Publication of the Quality Infrastructure Law Regulations in the Official Federal Gazette (DOF)

Following the promulgation in the Official Gazette of the Federation (Diario Oficial de la Federación) of the new Regulations for the Quality Infrastructure Law (LIC), AMRACI initiated a targeted technical appraisal detailing implications on regulatory standardization, conformity assessments, labor validation, and compliance audits for fire systems and safety components.

Read more:
https://tinyurl.com/ley-calidad

Promotion of the Dual Vocational Education Model at CONCAMIN

During the CONCAMIN Education Committee session, AMRACI advocated for the institutional integration of the Dual Vocational Education Framework to connect technical engineering students with affiliated fire-safety corporations. Member enterprises ALLIANCE INSIFIRE and AstroRisk outlined strategic objectives derived from their international vocational benchmarking tour.



CONCAMIN Joint Commissions: Regulatory Frameworks and Lithium Battery Hazards

In a combined plenary session coordinated by Eng. Juan José Camacho (Fire Safety Culture and Prevention), Ms. Virginia Olalde (Transportation), and Eng. Salvador Portillo (Standardization), Eng. David Morales served as keynote speaker presenting "Lithium-Ion Batteries and Their Associated Fire Hazards," presenting critical technical analyses on thermal runaway phenomena alongside mandatory design codes for energy storage system (ESS) rooms and electric fleet transit facilities.

Competency Standard EC 1490 Evaluation Sessions at PROTESA

Chihuahua, Chihuahua | September 9–12, 2026

Generously hosted by Eng. Oscar Moriel at PROTESA's training facilities in Chihuahua, four full days of practical examinations were successfully executed for standard EC 1490: Inspection, Testing, and Maintenance (ITM) of Installed Water-Based Private Fire Protection Systems. Special gratitude was extended to the board of evaluation engineers:

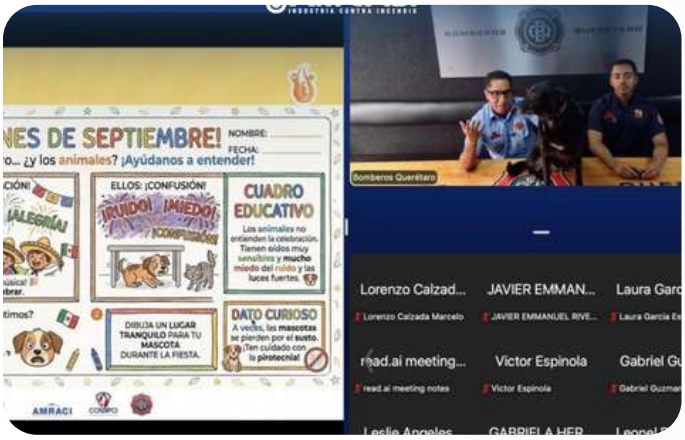
- Ing. Luis Gonzalo Reyes
- Ing. Sandra Nava
- Ing. Rubén Alvidrez
- Ing. José Guadalupe González.





Civic Educational Outreach: Safe Independence Celebrations

AMRACI coordinated a public awareness webinar addressing the risks associated with consumer pyrotechnics, featuring experienced emergency responders Oliver Bautista Martínez and Ricardo Reséndiz Sánchez, providing safety guidelines to eliminate avoidable burn hazards during national patriotic festivities.



Through this webinar, the association continues to promote best practices within Mexico's industrial sector.

Strategic Inter-Institutional Alignment with the Electrical Manufacturing Industry (CANAME)



Mexico City | September 10, 2026

AMRACI's executive leadership (David Morales, Víctor Espínola, and Esteban Martínez) conducted a productive strategic planning conference with Eng. Aquiles Manuel López (President) and Mr. Edgar Bañuelos (Director General) of the National Chamber of Electrical Manufacturers (CANAME), agreeing to institutionalize fire engineering standards across municipal, regional, and national electrical grid projects.

Regulatory Defense before the CONCAMIN Standardization Commission

Mexico City | September 9, 2026

AMRACI actively participated in the technical working group within CONCAMIN's Standardization Commission, formally delivering the sector's unified positions concerning phase-in timelines and technical execution protocols for the recently enacted Regulations of the Quality Infrastructure Law.





ANGECAI Board of Directors Assembly

Mexico City | September 11, 2026

Hosted at the CANAINCA headquarters, Mr. Víctor Espínola attended the Bi-monthly Board Meeting of the National Association of Chamber and Industrial Association Executives (ANGECAI), reinforcing inter-institutional alliances across Mexico's premier industrial chambers.





AMRACI
INDUSTRIA CONTRA INCENDIO

EXCLUSIVO
SOCIOS AMRACI

FUTURE LEADERS *Congress*

LAS NUEVAS GENERACIONES
IRÁN AL MANDO.



20 DE NOVIEMBRE
DE 2026

Grand Fiesta Americana®
CORAL BEACH CANCÚN
All Inclusive Spa Resort

COSTOS

INDIVIDUAL
$25,000
+IVA

PAREJA
$30,000
+IVA

AGENDA

21 DE NOVIEMBRE DE 2026 — ASAMBLEA AMRACI & CENA FIN DE AÑO

INSPIRANDO LÍDERES PARA
UN MUNDO MÁS SEGURO.

Reservaciones:
Ronit Gonzalez
coordinacion@amraci.org

PATROCINADO POR:

NMFIRE® Protect life, love and history

FM

Honeywell Technologies

Official Promulgation of the Jalisco State Life Safety and Fire Protection Standard

Guadalajara, Jalisco | September 19, 2026

The landmark Jalisco State Life Safety and Fire Protection Standard, accompanied by its Executive Guidance Compendiums, was published in the Official State Gazette (Periódico Oficial del Estado). AMRACI extends its warmest congratulations to Commander Sergio Ramírez López (UEPCBJ) and the entire technical drafting committee for establishing an advanced, pioneering regulatory benchmark for the nation.



Incorporation of Fire Protection into the Electrical Value Chain

Mexico City | September 21, 2026

Furthering joint objectives with CANAME and industry confederations, AMRACI emphasized the critical necessity of deploying automated fire suppression and extinguishing systems within electrical substations, combined-cycle generation facilities, and medium-to-high voltage transmission corridors.





Hydraulic Performance Seminar for Fire Pumps

Santiago de Querétaro, Querétaro | September 22–23, 2026

Conducted by Eng. Alex Carreño, an intensive technical seminar concluded successfully in Querétaro. Over two full working days, engineering delegates from AMRACI, CONAPCI, and the SFPE refined practical engineering competencies in water flow calculation models, pressure curve analyses, and certified field pump testing protocols.





Inter-Institutional Roundtable for Sectoral Advancement

Mexico City | September 24, 2026

Allied fire and life safety institutions established a collaborative front centered on three core imperatives: mandatory regulatory modernization, continuous professional development in life safety, and structural hazard resilience within large-scale industrial complexes.

Strategic Working Accord with the Mexico City SGIRPC

Mexico City | September 24, 2026

An executive delegation—composed of David Morales, Víctor Espínola, Juan José Camacho, Michael Rodríguez, and Salvador Yáñez—convened with Ms. Gloria Luz Ortiz Espejel (Director General, Secretariat of Comprehensive Risk Management and Civil Protection - SGIRPC) and legal advisor Jorge Ortiz Torres, executing working agreements to audit local technical norms and train official municipal inspectors.

Inaugural Launch of ICC Mexico Chapter AMRACI

Mexico City | September 24, 2026

Attended by more than 250 consulting engineers, structural designers, and construction executives, the International Code Council (ICC) Mexico Chapter was formally inaugurated. Keynote presentations on baseline life safety codes and international enforcement frameworks were delivered by José G. Roig (ICC LATAM) and Eng. Michael Rodríguez (President of ICC Mexico Chapter AMRACI).





Technical Site Visit: Mission-Critical Data Infrastructure (MEXDC & HiRef)



PPachuca, Hidalgo | September 25, 2026

An institutional delegation including David Morales, Víctor Espínola, Juan José Camacho, Michael Rodríguez, and Salvador Yáñez met with regional industrial leaders and inspection officials to evaluate mission-critical high-density thermal management systems and fire suppression safeguards tailored to modern data center operations.

OCTOBER 2026

Safety and Prevention Session at the Jalisco Industrial Council (CCIJ)

Guadalajara, Jalisco | October 1, 2026

AMRACI took part in the plenary assembly of CCIJ's Culture and Fire Prevention Commission. Led by Eng. Alfonso Santoyo Sánchez (UEPCBJ), administrative pathways and operational schedules were structured to enforce the newly minted state life safety standard across Jalisco's industrial hubs.







Latin American Construction Chambers Executive Summit

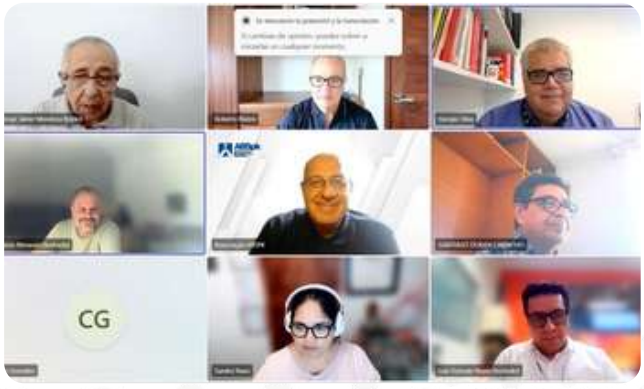
Mexico City | October 1, 2026

Managing Director Víctor Espínola addressed directors representing nine Latin American building associations, promoting the international harmonization of technical fire engineering codes inside regional civil infrastructure codes.

Launch of the Continental LATAM PCI Competency Standard (ISO 17024)

Virtual Delivery | October 1, 2026

The inaugural LATAM PCI working committee convened to construct the assessment instrument for the Competency Standard: "Design of Water-Based Fire Sprinkler Networks and Distribution Systems" under the ISO/IEC 17024 framework. Facilitated by Roberto Rivera, delegates from Brazil, Costa Rica, Peru, Ecuador, and Mexico (represented by Sandra Nava, Carlos González, and Luis Gonzalo Reyes on behalf of AMRACI) established initial technical specifications.



Formal Induction of AMRACI into the FIIC Board of Directors

San José, Costa Rica | October 1, 2026

AMRACI was formally ratified as a governing member of the Inter-American Federation of the Construction Industry (FIIC) during its 94th Board of Directors Meeting. Represented by Eng. Francisco Guzmán (Advisory Council) and Mr. Víctor Espínola (Managing Director), this incorporation positions AMRACI in direct operational collaboration with 18 national construction chambers across the Americas.



Participation in the National Competency System Expo (CONOCER)

Mexico City | October 1, 2026

Exhibiting at Expo Reforma, AMRACI maintained a certified counseling hub promoting national competency certifications EC0764.01, EC0955.01, and EC1490, providing professionals with verified vocational accreditation pathways.



Simultaneous Instructor Certification: ¡Aprende a Mantenerte Seguro!

Atizapán de Zaragoza, State of Mexico | October 3, 2026

Broadcast live from the Central Fire Headquarters in Atizapán across eight federal states (Sonora, Chihuahua, State of Mexico, Aguascalientes, Hidalgo, Veracruz, Yucatán, and Guanajuato), emergency service personnel and first responders were trained and certified as authorized community safety instructors.



Ribbon Cutting: Tuvanosa's New Headquarters in Torreón





TTorreón, Coahuila | September 7, 2026

President David Morales and regional member representatives accompanied the executive leadership and operational personnel of Tuvanosa Oficial in the inaugural celebration of their new branch facility in Coahuila, expanding supply chain availability of certified fire equipment throughout northern Mexico.







12th National Fire Protection Campaign & National Prevention Day

National Scope | October 7–9, 2026

- Prevention Week (October 7–9): Complimentary technical webinars were broadcast nationwide, led by Luis Arturo Camacho Gómez ("The Fire Triangle") and Karla Verónica López Aguirre ("Safe Homes").
- National Prevention Day (October 8): Operating under the campaign motto "There are things we cannot replace after a fire; a life is one of them," corporate members participated in civic ceremonies with the Nuevo León Fire Department while distributing free instructional kits via www.laluchaesdetodos.org

Awareness Outreach to the Timber Industry (CANAINMA Occidente)



Guadalajara, Jalisco | October 7, 2026

Addressing the General Assembly of CANAINMA Occidente, Mr. H. Ricardo Ortiz Flores outlined fire prevention protocols, securing formal commitments from forestry and timber industrial leaders to distribute instructional fire safety materials to employees' families and local educational centers.

Pilot Assessment and Calibration of the New Alarm & Detection Standard

Chihuahua, Chihuahua | October 14 & 16, 2026

Conducted at PROTESA Chihuahua, evaluators completed the live pilot evaluation and scoring calibration for the upcoming standard: Inspection, Testing, and Maintenance of Fire Alarm and Detection Systems. The process was overseen by Ms. Luisa Marisol Cabrera on behalf of CONOCER, supported by lead evaluators Eng. José González and Eng. Oscar Moriel, alongside the technical developer taskforce: Sandra Nava, Carlos Mendoza, Iván Paredes, Carlos González, and Gerardo Rodríguez.





Passive Fire Protection Technical Conference in Nuevo León

Monterrey, Nuevo León | October 14, 2026

Arch. Rafael del Río Nava, Vice President of AMRACI's Passive Fire Protection Committee, delivered an address before the Mexican College of Risk Management Professionals (Nuevo León Chapter), explaining the vital contribution of passive compartmentation, firestopping, and structural fireproofing in containing fire propagation.



Coverage: 7th International Congress on Comprehensive Risk Management and Resilience





Mexico City | October 21–23, 2026

Convened by SGIRPC CDMX and CANACO:

- Day 1 (October 21): Urban complexity was evaluated, underscoring Secretary Myriam Urzúa's keynote remark: "We cannot allow an individual's place of birth to dictate their level of safety."
- Day 2 (October 22): Expert panels established that sustainable modern cities require comprehensive, certified fire protection infrastructure.
- Day 3 (October 23): Keynote closing lecture delivered by Eng. Juan José Camacho Gómez (CONCAMIN Commission President and President of CONAPCI), emphasizing that fire protection design must be specified directly from the architectural planning stages and integrated into local building codes.

AMRACI and ICC Mexico at the ICC Annual Conference

Nashville, Tennessee, USA | October 21, 2026

A diplomatic delegation from AMRACI and the ICC Mexico Chapter attended the International Code Council (ICC) Annual Conference in the United States, advancing collaborative bilateral partnerships for building and fire code adoption in Mexico.

Strategic Collaborative Accords with CENAPRED

Mexico City | October 22, 2026

AMRACI executives met with Dr. Cecilia Izcapa Treviño, Director of Risk Analysis and Management at the National Center for Disaster Prevention (CENAPRED), defining educational and institutional workflows rooted in the "¡Aprende a Mantenerte Seguro!" prevention campaign.

School Safety Workshop with CEMEX and Municipal Firefighters

Tlalnepantla, State of Mexico | October 26, 2026

In corporate synergy with CEMEX Mexico and attending firefighters from Amealco and Tequisquiapan, safety workshops were delivered to students of the Lic. Benito Juárez Elementary School in Barrientos, instructing children in practical life safety and burn prevention habits.









Participation in the IMEI BOMA Awards at the Soumaya Museum

Mexico City | October 27, 2026

Managing Director Víctor Espínola and corporate member Pablo Nery (Siemens) represented AMRACI at the annual galas of the Mexican Institute of Intelligent and Sustainable Buildings (IMEI BOMA) at the Soumaya Museum, reinforcing that the primary metric of high-performance architecture begins with human life safety.







Board Installation Ceremony at AMEXE

AMRACI Vice President Eng. Nayeli Gómez, alongside Juan Porras representing CONCAMIN, attended the formal induction of the new Board of Directors of the Mexican Association of Building Installations and Engineering Companies (AMEXE), extending congratulations to incoming President, Mr. Carlos Urrea.





University Educational Outreach at FES Acatlán (UNAM)

Naucalpan, State of Mexico | October 30, 2026

AMRACI delivered an engineering and architectural master class titled "Designing for Life" to faculty and undergraduate students at the National Autonomous University of Mexico (UNAM FES Acatlán), highlighting the ethical imperative of integrating fire systems from preliminary architectural blueprints.



Presentation of Green Competencies with the Pacific Alliance

Mexico City | October 30, 2026

AMRACI took part in the regional summit presenting the Green Competency Catalog, an environmental certification initiative coordinated by Mexico, Peru, Chile, Colombia, and the European Union addressing water conservation, circular economy models, and clean transit, identifying key frameworks to implement sustainable practices across the fire engineering industry.




SAVE THE DATE
2027
EXPO FIRE
& SAFETY MX
24 y 25 Agosto | WTC, CDMX
10 años
transformando la
industria contra incendio
Expo Fire Protection
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