

# FIRE CONNECTION



**No. 4 – June–July 2026**

[www.amraci.org](http://www.amraci.org)



## Message from the President

In this new edition, we highlight how fire protection is increasingly consolidating itself as a strategic pillar for the social and industrial development of our country. We are filled with pride to share the progress of our sector, demonstrating that the culture of prevention continues to evolve thanks to the coordinated efforts and commitment of each one of you.

Continuing to strengthen partnerships, education, and prevention. We participated in international industry forums and collaborated with institutions such as ANAFAPYT, creating synergies that strengthen Mexico's safety network. We also explored the Dual Education model as an opportunity to further promote training and a culture of prevention across the sector..

**David Morales Reinos**  
President of AMRACI

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# June 2026

## AMRACI promotes the culture of prevention at the Expo “Naves y Parques Industriales”



Mexico City, June 3. — AMRACI was present at the inauguration of the “**Naves y Parques Industriales**”, led by our **General Director, Víctor Espínola**.

During the event, AMRACI generated a space for dialogue and connection with representatives of the industrial sector and end users, with the objective of strengthening collaboration and giving greater visibility to the importance of **fire protection** within the industry.

The participation in this edition of the Expo allowed the association to bring itself closer to those who operate day-to-day in the industrial sector, raising **awareness** of its work and representation, as well as the relevance of having **certified technical allies** for the prevention and protection of facilities against fire risks.



***We reaffirm our commitment to the sector. A competitive industry must be, above all, a safe industry!***

## Conference: “Clasificación de Mercancías y Prevención de Riesgos” (Goods Classification and Risk Prevention)

Mexico City, June 3. — As part of the technical dissemination activities, Eng. Fernando Rico, Head of the Proposals Department of the member company Cogarsa Ingeniería Contra Incendios, represented AMRACI with the conference titled: **“Classification of Goods: The Key to Preventing Fires and Protecting Your Industrial Operation.”**

The session addressed the relevance of technical analysis and the correct **identification of risks** within warehouses as essential elements for saving lives and protecting corporate assets.



***With this presentation, the association continues to promote best practices within the industrial sector in Mexico.***

## AMRACI Learns About Audi and CERHAN's *Dual Education Model*.



Puebla, June 8.- AMRACI visited the Audi and CERHAN facilities in Puebla to explore their dual education model and technical training practices. Representatives from partner companies such as Alliance, Disa, and Astrorisk participated.

The group toured the training modules and facilities, identifying practices that can strengthen professional development and the cultivation of specialized talent in Mexico's fire protection sector.

## Second Day of the Dual Education Exploration Journey Workshop

Veracruz, June 9.—As part of the second day of the **Dual Education Exploration Journey Workshop**, representatives of AMRACI visited the Nestlé plant in Veracruz, where they learned firsthand about the implementation and results of this training model.

During the visit, a meeting was held with the company's work team and young graduates of the program, who shared their experiences and the benefits they obtained through this training scheme, particularly regarding their **professional development and connection to the labor market**.

This day's session was attended by **Raquel Pichardo from DISA, Magdalena Marrufo from Alliance, and Blanca Leal from AstroRisk**, representing AMRACI's partner companies.



As part of the day's activities, a visit was also conducted to IMV Estructuras Metálicas, a company located in Veracruz that implements the **Dual Education model** at the upper secondary level, in collaboration with CONALEP students.

The session provided a deeper insight into the practical application of Dual Education and allowed participants to learn about the experiences of various organizations that have incorporated this model as a **strategy to strengthen talent training and its connection to the productive sector**.



# AMRACI Holds Prevention Workshop on Sustainability and Safety

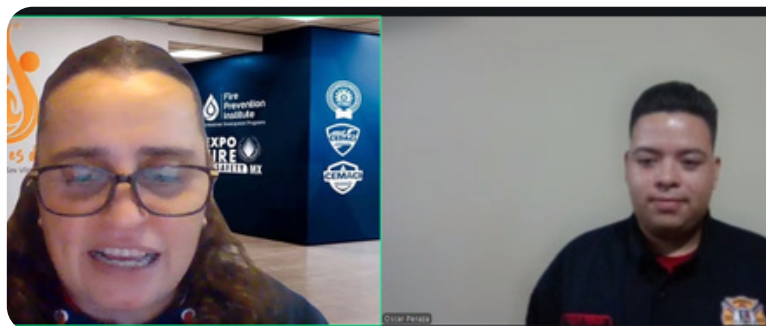


Mexico City, June 10. — AMRACI held a **Prevention Workshop** via Zoom, during which experts addressed topics related to comprehensive waste management and home fire prevention.

During the event, **Leyda Jáuregui** led a session on **comprehensive waste management**, covering concepts such as the circular economy, environmental impact, and the importance of promoting sustainable and responsible practices in both daily life and organizational settings.

For his part, **Firefighter Óscar Peraza** shared **recommendations for preventing home fires**, emphasizing the identification of risks, the importance of having an escape plan, and the necessary actions to respond effectively to an emergency.

*Through this event, AMRACI reinforced the importance of prevention as a fundamental tool for promoting safer and more sustainable environments.*



# AMRACI Highlights Progress in Safety and Industrial Development During the CONCAMIN Board Meeting.



Mexico City, June 18.- During the Regular Meeting of the Board of Directors of the Confederation of Industrial Chambers (CONCAMIN), chaired by its president **Alejandro Malagón Barragán**, the Mexican Association of Automatic Fire Sprinklers (AMRACI) presented its key achievements in safety and industrial development. **Juan Camacho Gómez**, Chairman of the AMRACI Commission, highlighted key achievements of the current administration:

- **Standardization of processes** in coordination with the Secretariat of Comprehensive Risk Management and Civil Protection (SGIRYPC).
- Promotion of prevention through initiatives such as National **Fire Prevention Day**



## AMRACI promotes the professionalization of the sector at the LATAM PCI Assembly in Las Vegas.

Las Vegas, U.S. June 22.- AMRACI participated in the LATAM PCI Members' Assembly, a forum where regional leaders joined forces to strengthen the safety and resilience of communities in the face of wildfires.

AMRACI's **Executive Director, Víctor Espínola**, highlighted the importance of professionalizing the sector and presented the **certifications developed by the association as a benchmark of technical excellence for Latin America.**



## Strengthening international ties with the FIA



In a key institutional outreach meeting, AMRACI met with the Fire Industry Association (FIA) of the European Union. This meeting aimed to explore new opportunities for **collaboration, mutual development**, and benefits for the members of both organizations, adding global **alliances for the country**.



**Fire Industry Association**  
Leading Excellence in Fire Since 1916

## Consolidating global alliances at the NFPA Expo

AMRACI members were present at the **NFPA Expo in Las Vegas**, strengthening institutional relationships and engaging with top **industry leaders**. Working together in unity and at an international level reaffirms the commitment to continuing to build a safer future.



# Training and professionalization of emergency response teams in San Juan del Río



San Juan del Río, Querétaro, June 22.- With the objective of strengthening safety and the **culture of prevention**, the AMS Program Training was held at the facilities of the San Juan del Río Fire Station.

The event brought together various organizations and regional emergency response teams, notably including:

- San Juan del Río Fire Department
- Amealco Fire Department
- Tequisquiapan Fire Department
- State Civil Protection of Querétaro

During the development of the program, the relevance of **continuous training** was emphasized as a fundamental tool for safeguarding lives and effectively responding to disasters.

Likewise, the participating institutions reaffirmed their **commitment to coordinating efforts** to elevate the technical and operational readiness of their personnel for the benefit of the population.



# Querétaro Firefighters host the inter-institutional training "Aprende a Mantenerse Seguro" (Learn to Stay Safe)

Santiago de Querétaro, Querétaro, June 23 — Querétaro Fire Station No. 6 hosted another inter-agency training session as part of the "Learn to Stay Safe" program, aimed at raising response and public safety standards.

Delegations from various jurisdictions participated in the event, including:

- Querétaro Fire Department
- Tepeji del Río Fire Department
- Tequisquiapan Fire Department

During the event, the commitment of emergency response agencies to continuously acquire and update their technical knowledge was highlighted, thereby ensuring greater operational coordination in response to potential emergency calls in the region.



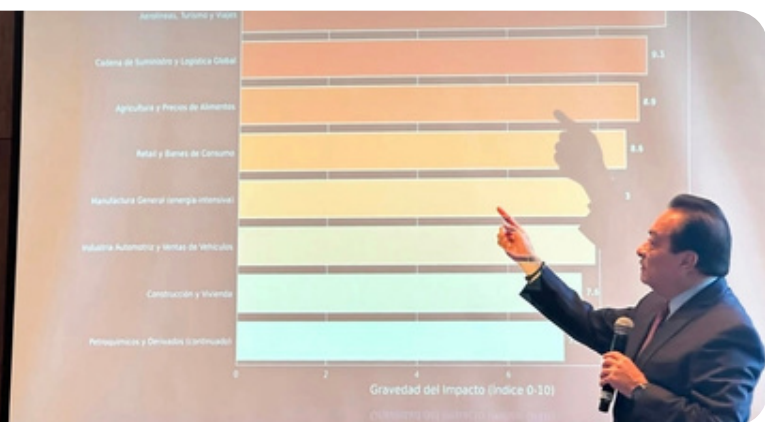
**At AMRACI, we reaffirm our commitment to ongoing training as the cornerstone of saving lives and protecting our communities**



## Dialogue and Collaboration: AMRACI Meets with Business Sector Leaders.

Mexico City — On June 26, with the aim of creating new growth opportunities and strengthening coordination within the sector, representatives of the association held a working meeting with the executive directors of **various business organizations** across the country.

During the session, it was emphasized that ongoing dialogue and teamwork are key factors in the development of the **domestic industry**. Through these actions, the organization reaffirms its **commitment to working together in a coordinated manner to build more competitive and safer work environments**.





SAVE THE DATE

# FUTURE LEADERS *Congress*

LAS NUEVAS GENERACIONES  
IRÁN AL MANDO.



**20** DE NOVIEMBRE  
DE 2026



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# July 2026

## AMRACI attended the panel discussion “Beyond Nearshoring,” organized by Coparmex Mexico City



Mexico City — On July 2, AMRACI attended the panel discussion **“Beyond Nearshoring,”** organized by Coparmex to analyze infrastructure, trade, energy, and competitiveness in the integration between Mexico and the United States.

During the meeting, the association emphasized the importance of **strengthening strategic alliances** and forming a united front to **meet the demands of the global market.**



**¡Aprende a mantenerte seguro!**

## AMRACI and the SEP are collaborating to promote a culture of safety starting in elementary school



Mexico City — On July 8, with the goal of incorporating safety and prevention criteria into the country's educational programs, representatives of the Mexican Association of Automatic Fire Sprinklers (AMRACI) held a working meeting with the directors of the Content Creation division of the Ministry of Public Education (SEP).

The meeting established an institutional dialogue to collaborate on the development of educational materials for preschool, elementary, and middle school levels. Through this initiative,



**AMRACI reaffirms its commitment to joining forces with the education sector to foster a culture of prevention starting in the classroom.**



## AMRACI Strengthens Fire Prevention and Safety Strategies in Monterrey.

Monterrey, Nuevo León. — From July 14 to 16, a three-day strategic meeting organized by the Mexican Association of Automatic Fire Sprinklers (AMRACI) took place in the city of Monterrey, with special participation from the Northwest Region. The main objective was to **align strategies, strengthen regulations, and promote innovation** within Mexico's fire safety industry.

During the meeting, industry leaders and members worked to define future plans aimed at consolidating the regulatory and technological foundations necessary for the protection of lives and property in the country.



Recognizing that its strategic planning has a direct impact on national security, the conference concluded by urging the industry to join forces in support of prevention. In doing so, AMRACI reaffirms its commitment to its core mission:

***No life should be lost to fire.***



# AMRACI Attends the Signing of an Agreement Between CONCAMIN and the Federal Superior Audit Office

On July 15, AMRACI attended the signing of the agreement between the Confederation of Industrial Chambers (CONCAMIN) and the Federal Superior Audit Office (ASF).

This agreement aims to achieve significant progress in the transparency of processes and audits across various industries.

For its part, the ASF has called on the chambers and associations affiliated with CONCAMIN to provide their support by submitting:

- Best practices manuals.
- Process documentation.

The goal of this collaboration is to gain a better understanding of industrial trade associations and to provide improved oversight of their activities throughout the country.



**At AMRACI, we thank everyone who participated in this event and reaffirm our commitment to continuing to promote initiatives for training and strengthening the culture of fire protection in Mexico.**

# IMEI BOMA and AMRACI Roundtable Discussion.



Mexico City — On July 16, IMEI BOMA and AMRACI held the roundtable discussion **“Anticipation and Resilience in Buildings,”** a forum focused on protecting building occupants through technology and risk management.

The panel brought together specialists such as **Marco Cosio** (Siemens), developer **Francisco Lanz**, and **Jorge Antonio** (SGIRPC CDMX), with Pablo Nery (Siemens) serving as moderator. During the event, the importance of integrating technological innovation and proactive risk management to build safer urban spaces was emphasized.



**At AMRACI, we are convinced that building a safer future requires the active collaboration of industry leaders**



## AMRACI solidifies its leadership and innovation at ANAFAPYT's Expo LACS 2026.



Asociación Nacional  
de Fabricantes  
de Pinturas y Tintas

Mexico City — AMRACI had a successful showing at the **Latin American Coatings Show (LACS) 2026**, organized by the National Association of Paint and Ink Manufacturers (**ANAFAPYT**) from July 21 to 23 at the Banamex Center.

### Event Highlights and Safety Culture

Throughout the three days of activities, AMRACI presented a comprehensive technical and awareness-raising program.

The opening session featured a presentation by Gerzayn Fuentes Campos, who provided an analysis of the current landscape of fire protection and its areas of opportunity.

In addition, the **CETRACI**, **CEDACI**, and **CEMACI** certifications were promoted, along with the "Learn to Stay Safe" initiative, creating a space for learning and support for professionals interested in raising industry standards.



## Artificial Intelligence and Industrial Transformation.



Technological innovation took center stage at the event. During the final panel session of LACS 2026, participants discussed how **artificial intelligence is transforming the way industries innovate and optimize their processes.**

Experts discussed the potential of these tools to streamline and modernize industrial operations, opening up new strategic opportunities for the future of safety and fire protection.



**AMRACI thanks ANAFAPYT, government officials, partners, and attendees for making this event a success. Your support strengthens our commitment to innovation and a culture of prevention in Mexico.**

## Strengthening institutional relationships.

AMRACI reaffirmed the value of dialogue and strategic exchange with key stakeholders for competitiveness, **updating the regulatory framework**, and prevention in the country. In this context, the association acknowledged and thanked the following prominent authorities and institutional leaders for their support:

- CONCAMIN, represented by its President, Alejandro Malagón, and its Secretary, Eduardo Ramírez Leal, Engineer.
- Flor de María G. Mariblanca, M.A., Director General of ANAFAPYT.
- Lillian Aurora, B.A., Director General of Standards (DGN).
- Manola Zabalza, B.A., Secretary of Economic Development (SEDECO).
- Commander Marco Antonio Sánchez.

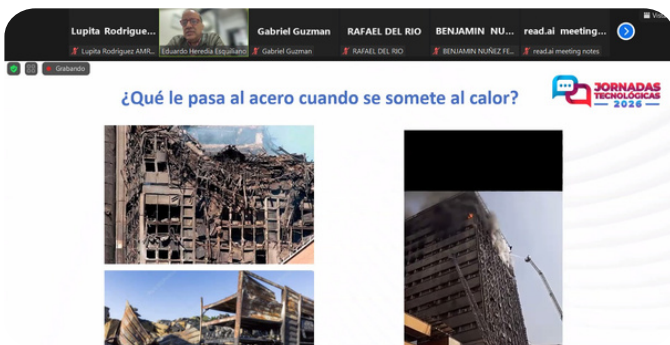


# Passive Fire Protection Technology Conference

Mexico City — With a strong turnout and participation from professionals and engineers in the sector, the Mexican Association of Automatic Fire Sprinklers (AMRACI) successfully held its **Passive Fire Protection Technology Conference**, which took place via live stream on **July 29 and 30**.



**AMRACI reaffirms its commitment to continuing to foster opportunities for learning and technical collaboration that contribute to the safe and regulatory development of the sector.**



The event established itself as a key forum for training and technical updates, where experts and specialists analyzed the best solutions, international standards, and technologies focused on passive fire protection in buildings and industrial facilities.

During the sessions, speakers emphasized the importance of properly integrating passive protection systems to contain the spread of fire and protect human lives and infrastructure. They also highlighted the value of strengthening a culture of prevention and promoting the ongoing professionalization of the industry.





## Jalisco is stepping up risk prevention efforts in collaboration with the National Civil Protection Agency.

Guadalajara, Jalisco — On July 29, the State Civil Protection Council held its **First Extraordinary Session of 2026**, led by Jalisco Governor **Jesús Pablo Lemus Navarro**, alongside National Civil Protection Coordinator **Laura Velázquez Alzúa**, and attended by AMRACI Director General **Víctor Espínola**.

During the meeting, officials from the three levels of government and representatives of specialized agencies reaffirmed their commitment to strengthen operational coordination and response efforts in light of the current **rainy season and tropical cyclones**.

Among the priority issues addressed were:

- Strengthening interagency coordination
- Prevention and mitigation of risks arising from hydrometeorological phenomena.

Authorities and attendees emphasized that a **culture of prevention is a shared responsibility among institutions, specialists, and the public**, reaffirming their commitment to maintaining a system of constant surveillance to ensure the safety of Jalisco.





## AMRACI Promotes Technical Excellence in Guadalajara Through Training Sessions on Fire Protection Systems Evaluation and Certification

Guadalajara, Jalisco — With the aim of establishing the highest safety standards in the country, AMRACI successfully conducted two days of certification assessments at the SIEMENS Guadalajara facility on **July 30 and 31**, focusing on the design and installation of fire protection systems.

During the sessions, industry professionals were assessed on two key Competency Standards:

- **EC0764.01:** Design of basic automatic fire sprinkler systems, under the guidance of assessors Luis Gonzalo Reyes, Engineer, and Francisco Reveles, Engineer.
- **EC0955.01:** Design of alarm, fire detection, and emergency notification systems, assessed with technical support from Alonso Aguilar, Engineer.

The event was coordinated and supported by **AMRACI** through **Fernanda Mendoza, Lic., and Jorge Mendoza, Eng.**, and hosted by Pablo Nery, Eng., who provided the SIEMENS infrastructure for conducting the technical tests.



**#SOMOS  
AMRACI**

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